



### WHAT IS THE PHX SMART SCHOOL SYSTEM?

PHX Smart School System is a comprehensive and advanced system of management for all educational organisations to connect teachers, students and parents. It makes use of the advanced technologies in the smartest way to run school day-to-day activities with ease, such as: real-time tracking school bus; LMS; payment, library, materials, events, reports....

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# **WE IMPLEMENT YOUR GOALS**

### **YESTERDAY - YOUR CONCERNS**

### **TODAY - PHX'S SOLUTIONS**

SCHOOLS ARE USING A COSTLY, TIME-CONSUMING AND DESYNCHRONIZING MANAGEMENT SYSTEM.





#### **SMART MANAGEMENT SYSTEM**

AN EFFECTIVE AND CENTRIC DASHBOARD FOR SCHOOL OPERATOR TO MANAGE ALL EVENTS.

LACK OF CONNECTIONS BETWEEN 3 SECTORS: SCHOOL, PARENT, STUDENT.





#### **SMART APPLICATION FOR ALL**

AN ALL-IN-ONE APPLICATION FOR TEACHER TO CONNECT WITH PARENT IN ORDER TO TRACK THEIR CHILDREN'S SCHOOL ACTIVITIES.

PARENT CAN NOT TRACK THEIR CHILDREN REAL-TIME JOURNEY AND ACTIVITIES IN SCHOOL.





#### **REAL-TIME SCHOOL BUS MANAGEMENT SYSTEM**

AN AFFORDABLE IOT DEVICE/AI SOLUTION FOR CHECKING IN/OUT THE SCHOOL BUSES AND SCHOOL GATES IN RELA-TIME.

MISINFORMATION FOR ATTENDANCE, EVENTS, PAYMENTS MEALS...





#### **AUTOMATIC SYSTEM**

ALL INFORMATION IS CONNECTED AND UPDATED TO ALL RELATED DEPARTMENTS.

HARD FOR STUDENTS, TEACHERS IN DISTANCE STUDYING AND LEARNING

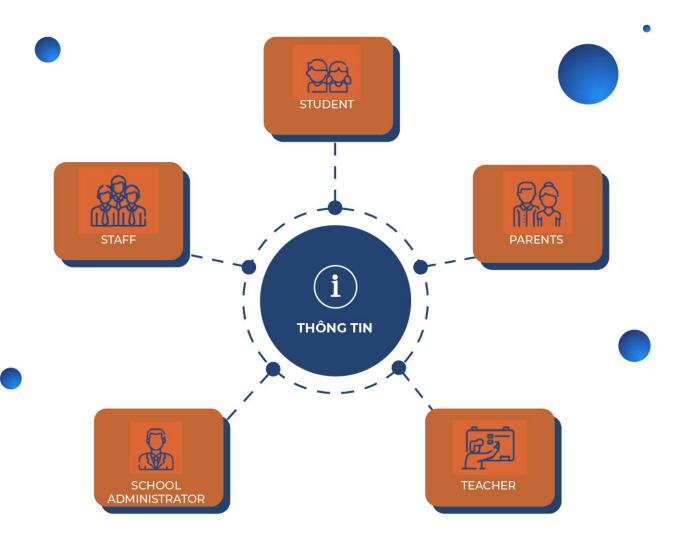




#### LEARNING MANAGEMENT SYSTEM

STUDYING, DOING EXERCISE, GRADING, TESTING ONLINE WITH DIVERSE STUDY MATERIALS.

# **SMART THROUGH CONNECTIVITY**





# **4 MAIN SOLUTIONS**



REAL-TIME SCHOOL
BUS TRACKING SYSTEM



SCHOOL MANAGEMENT SYSTEM



LEARNING
MANAGEMENT SYSTEM



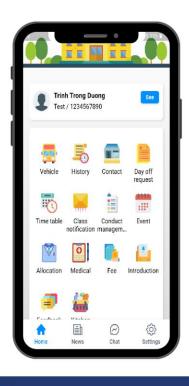
**BUILDING**WEBSITE





# I. REAL-TIME SCHOOL BUS TRACKING SYSTEM

BASED ON THE PROPRIETARY ALGORITHM, BSMARTTRIP DASHBOARD GENERATES AN OPTIMAL ROUTING PLAN TO SAVE COST AND TIME







#### **PARENTS:**

Observe the bus routs, receive school bus notifications in real-time, view history, contact driver/monitor/school staff directly

#### **MONITORS:**

Manage pick up/drop off students Manage student safety

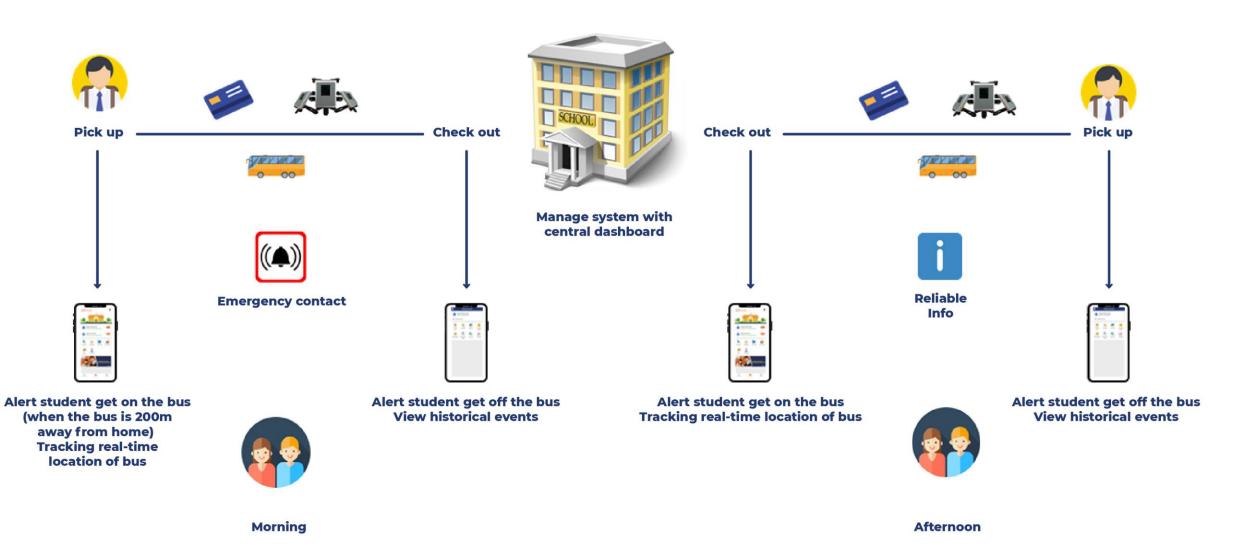
#### STUDENTS:

Do not have to wait for school bus, or be missed, just need to swipe student card to check-in and check-out

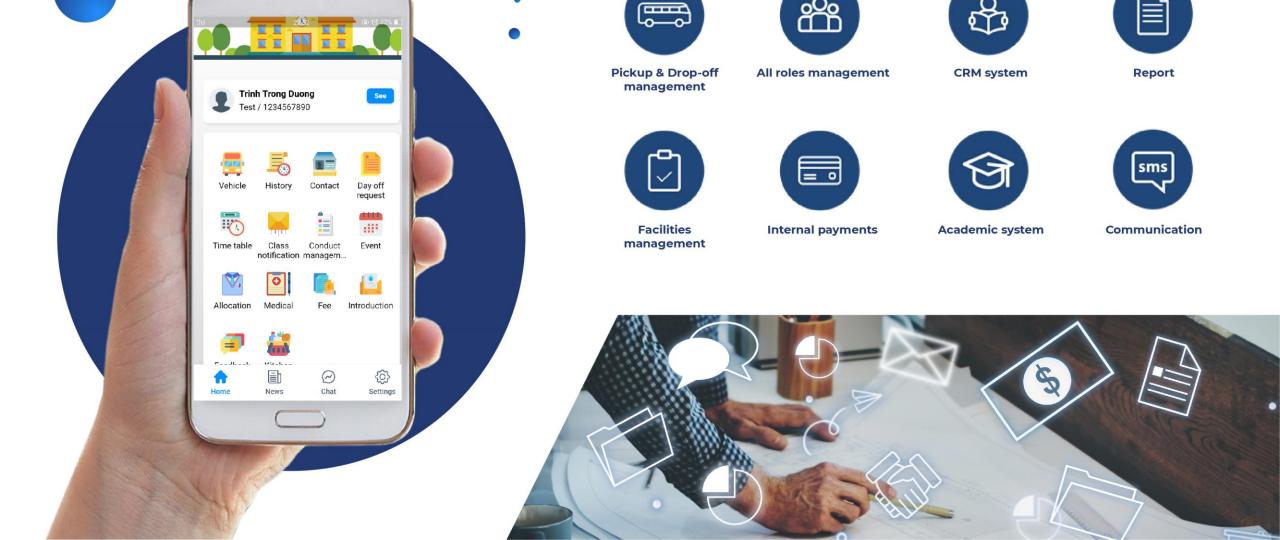
#### **SCHOOL:**

Manage school bus routs, speed, time, students, drivers, location in real time through a dashboard.

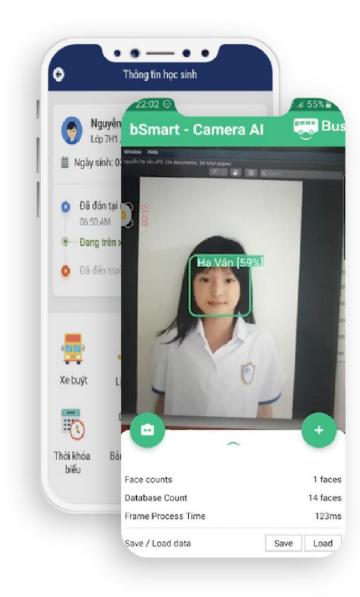
## **REAL-TIME TRACKING STUDENT JOURNEY WITH DEVICES**



# **II. SCHOOL MANAGEMENT SYSTEM**



# **SAFETY MANAGEMENT- STUDENT ATTENDANCE SOLUTION**



#### **FOR PARENTS:**

Use school app

### **FOR STUDENTS:**

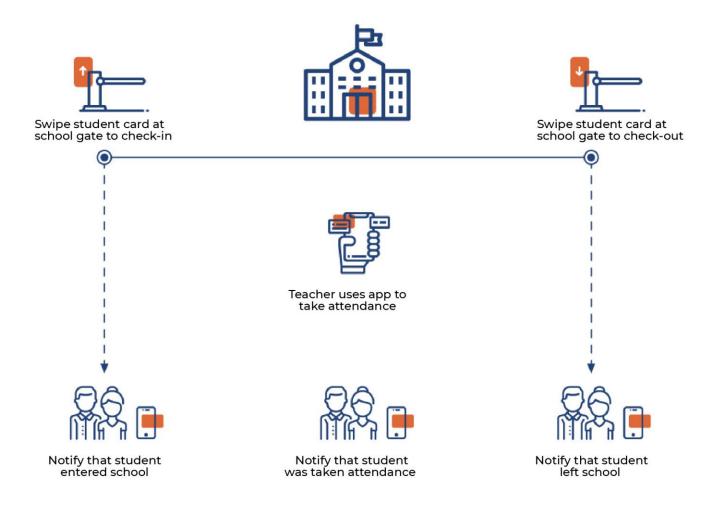
Use student card or Face ID

### **FOR SCHOOL:**

Install attendant device at school gate or each class

- Teacher uses school app to take attendance at each class
- · School administrator supervises student attendance in realtime via the dashboard.

# SAFETY MANAGEMENT- MONITOR CHILDREN' PROGRESS AT SCHOOL



# For all parents with children at school!

- Inform parents about the status of students entering and leaving school.
- Receive real-time notifications, look up your child's learning schedule in class.



Morning Afternoon

# **DROP OFF/PICK UP SYSTEM**

### Parents use entrance card to enter and leave school for picking up children

- · Parent information was displayed on screen to notify teacher that parents enter school to pick children up
- · Notify via speaker and read students' name, notification will be sent to parents via the app
- · Record exact time parents enter and leave school



Teacher receive information on the screen and direct students to parents

#### **PARENT OF STUDENT A HAS JUST ENTERED SCHOOL!**

Total students remaining: 50/150

of student being picked up

Nguyen Van A- Class 5.2 Tran Thi B- Class 2.3

Le Van C- Class 4.1

Status

Parents entered school

gate 30s ago

Left school

Parent of student "Nguyen Van A, Class 5.2" has just entered school







Swipe card to enter school



Swipe card to get out of school

# **HR MANAGEMENT**



**Employee Attendance Record** 



**Lunch enrollment** 



Teacher location at school



Lesson statistics



Salary calculation and pay slip notification



Online leave request and approval



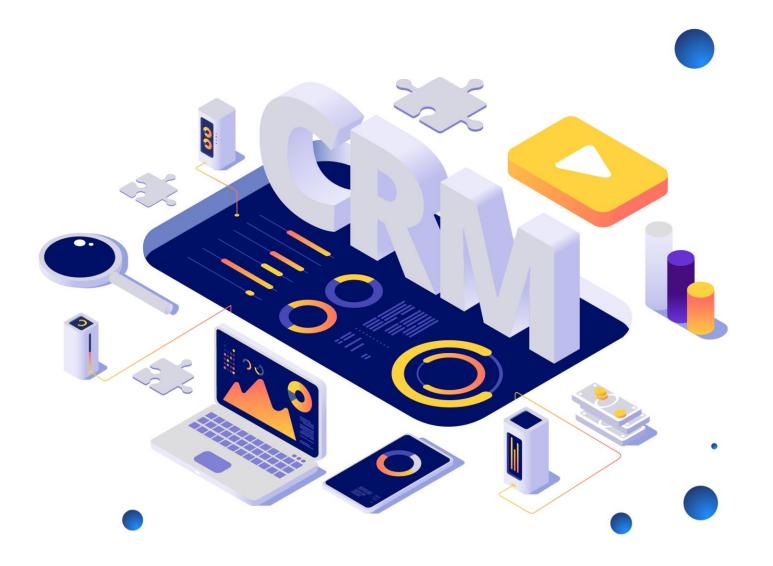
# RECRUITING & ADMISSIONS AND CUSTOMER RELATIONSHIP MANAGEMENT

### **Recruiting & Admissions CRM**

- · Student data for recruiting, entrance exam results, room division...
- · Pass/Fail email for parents
- · Predicted admission management

### **Student CRM**

- · Student input record management
- · School service usage data management such as: school bus, meal, tour, event...
- · School notification for all



# >>> EXPORT REPORT

- 1. Report format options: Word, Excel, Pdf
- 2. Custom report design
- **3.** Real-time and 100% correct report
- 4. Multi-option report for student using school bus service, school bus list, student learning result by class, grade, score or subjects









# **EQUIPMENT/ASSET MANAGEMENT SYSTEM**

### **Teachers:**

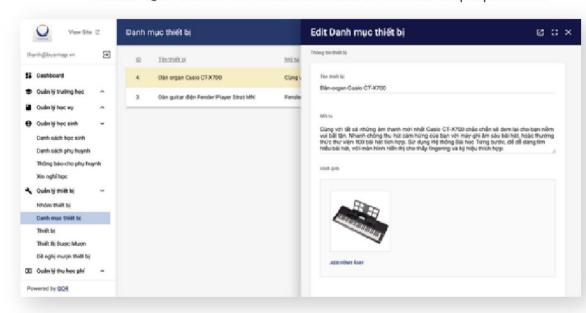
Use app to search and borrow equipment

### **School:**

- Equipment and asset management system via QR code
- · Room booking online via the app



### Scan QR code to search and borrow equipment







Notice of tuition fees / monthly receipts to each parent



Support for collecting parent fees on apps or 3rd channels

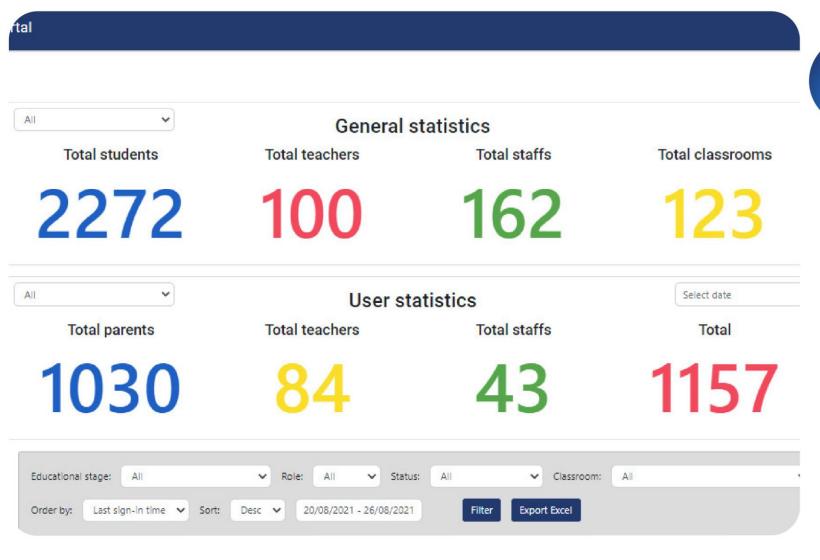


- Internal spending is as easy as student card
- Parents manage children's spending



Manage all payment information

# 2.8 SMART DASHBOARD

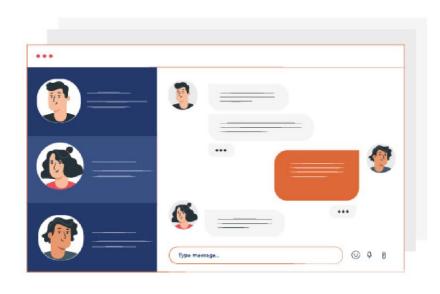




All information in one screen



Parents-teachers chat system



**Group chat** 



Access and manage chat easily

The school informs parents about timetables, events, tuition fees, menus, grades, etc., parents send email suggestions, leave applications, payment, meal registration... to the school.



# **LIBRARY MANAGEMENT SYSTEM**









Social science

**Textbook** 





Foreign book

Natural science













- 1. View book statistics (including all books)
- 2. Borrow books online right on the app (choose book and book schedule before going directly to the library)
- 3. Manage via a dashboard
- 4. Export book list/inventory data
- 5. Notify that books are duty, broken or identify book locations
- 6. Notify parents/students of the due date for returning books



# **MEAL MANAGEMENT**



#### breakfast



- · hot rice flour rolls
- · pork bologna

#### extra breakfast



· Milk

### lunch



- Rice
- · Braised meat
- · Fried egg
- · Squash soup
- · Sautéed cabbage
- Mango







Sign up for a meal

- · Parents register meals and feedback on meals directly on the app
- The kitchen administrator receives accurate information in real time, avoiding food waste
- The school provides detailed and complete statistics for payment calculation



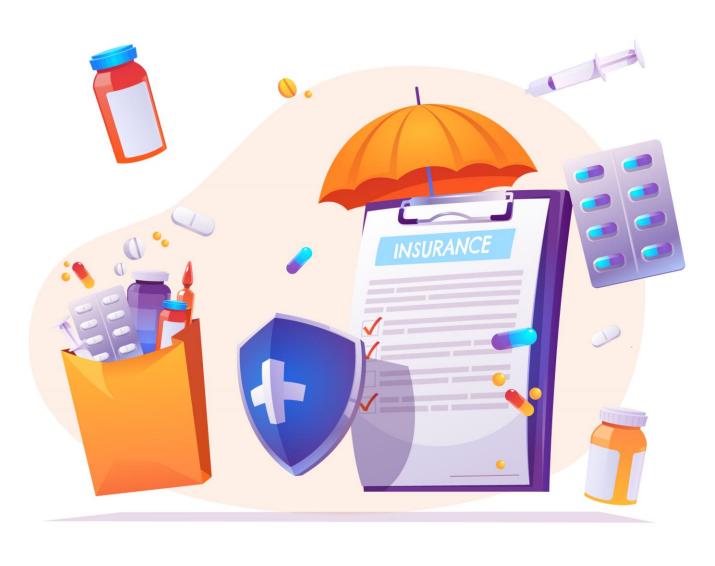


# **MEDICAL MANAGEMENT**

Daily health declaration for children (in covid-19 situation)

Periodic medical check-up for children





# III. LEARNING MANAGEMENT SYSTEM (LMS)

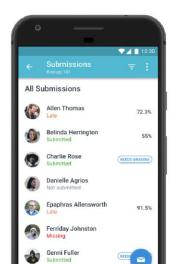




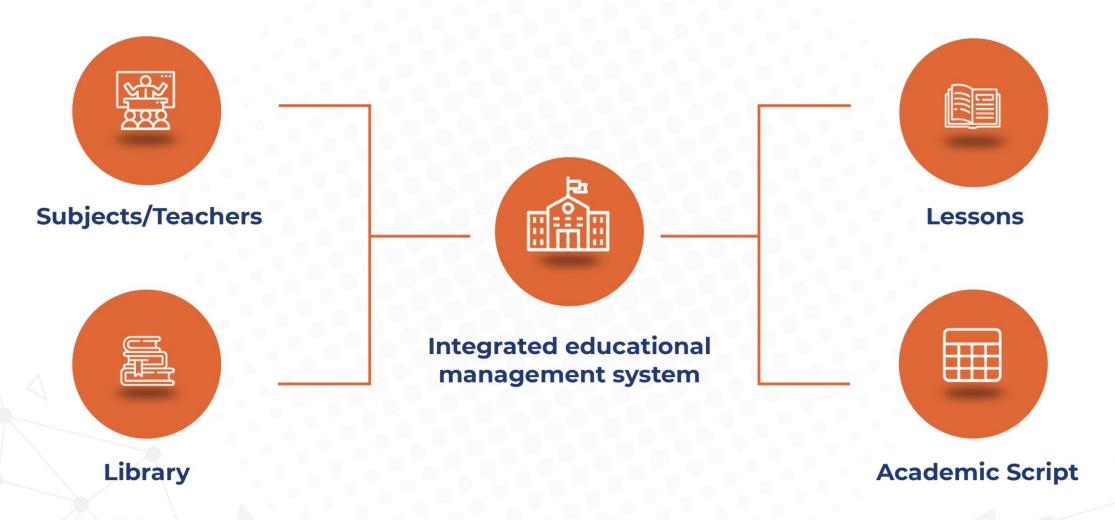
Online teaching and learning system

Study online: https://study.bmeet.live/









- · Build once Use many times For many people
- · Centralized learning management via a dashboard with real-time data
- · Assign homework, make and mark examination, send score to parents, export reports automatically, quickly and accurately

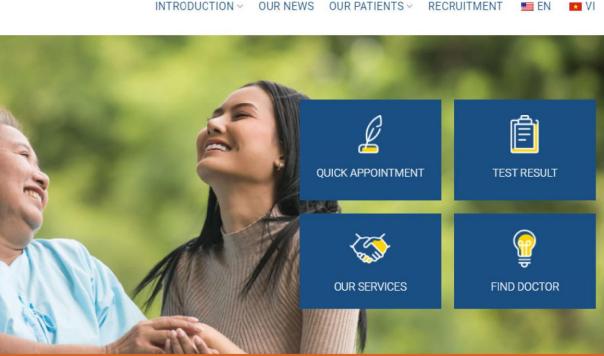
# IV. WEBSITE BUILDING SOLUTIONS

Build static website

Build dynamic website

Build multifunctional website





Build SEO standard website

Redesigning the website based on the old website

Consult information, pictures

Optimizing SEO, SEM on the web

# WHY PHX SMART SCHOOL SYSTEM?



### Time saving

- For managers who arranging bus routes and students on buses.
- For student caretakers who calling parents to announce the bus is coming.
- For parents who waiting for picking up and dropping off children



**Low Cost** 

- Use mapping technology built with proprietary algorithm.
- Possess an available system,
   no need to build a new one
- · Saving HR and telephone fee



### Top Secured System

- Secure data in an in-house platform
- Security increasing for students
- Happiness for parents, student caretakers, school bus drivers, managers

# 5472

### **Brand Advertising**

- Develop app with school's logo and many pop-up news uploaded in CH play or Play Store
- Develop websites, portals
   with SEO standard

## **FOUNDER INFORMATION**







### **DOCTOR LE ANH SON**

- · Chairman of the Board of Directors, Director of the company
- Currently the COO of Phenikaa Maas . JSC
- Studied Master's Degree at Hiroshima
   University Japan
- Studying for a PhD at Nagoya University Japan
- · Formerly CTO of Vingroup Japan, Professor at Nagoya University, participating in many big projects with Denso, Toyota, MEXT..

### **MR. LE YEN THANH**

- $\cdot$  CTO of the company
- · 7 years experience Fullstack SWE
- · Used to work for Google
- Participated in the ACM-ICPC World
   Finals, Top 100 Facebook Hacker Cup,
   Top 200 Google Codejam and won
   more than 10 other competitions

### **ASSOC. NGUYEN PHU KHANH**

Member of BOD

and Development Center

- · Vice-Chancellor of Phenikaa University
- Formerly Head of External Cooperation
   Department, Head of International Cooperation
   Department, Head of Aviation
   Mechanics High Quality Engineer, Deputy
   Director of Industrial Software Application

